# Program Map: Multimedia & Digital Communications

**Journalism and Mass Communication Department, College of Liberal Arts and Social Sciences**

**Name:**

**SID:**

**Advisor:**

**Start Date:**

**Catalog Date:**

**Expected Graduation Date:**

### Freshman

<table>
<thead>
<tr>
<th>Course</th>
<th>Name</th>
<th>Hours</th>
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<th>Name</th>
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<th>Notes</th>
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<tbody>
<tr>
<td>ENGL 1101*</td>
<td>English Composition I</td>
<td>3</td>
<td>ENGL 1102*</td>
<td>English Composition II</td>
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<td>*A grade of “C” or better must be earned for this course.</td>
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<td>MATH 1001*</td>
<td>Quantitative Reasoning</td>
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<td>AREA D</td>
<td>OPTION 1</td>
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<tr>
<td>AFRS 1501*</td>
<td>Surv of African American History</td>
<td>3</td>
<td>POLS 1101</td>
<td>American Government</td>
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<td>HUMN 1201*</td>
<td>Critical Thinking &amp; Communication</td>
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<td>COMM 2106/2107*</td>
<td>African Americans or Women in the Media</td>
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<td>COMM 2105*</td>
<td>Mass Media and Society</td>
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<td>COMM 3301*</td>
<td>Intro to Multimedia Production</td>
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<td>COMM 3000*</td>
<td>Colloquium</td>
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### Sophomore

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<tr>
<td>AREA C</td>
<td>OPTION 1</td>
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<td>AREA C</td>
<td>OPTION II</td>
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<td>*A grade of “C” or better must be earned for this course.</td>
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<tr>
<td>CISM 1130*</td>
<td>Intro to Computer Applications</td>
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<td>AREA D</td>
<td>OPTION II</td>
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<td>Area E</td>
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<td>AREA E</td>
<td>History</td>
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<tr>
<td>COMM 2101*</td>
<td>Writing for Multimedia</td>
<td>3</td>
<td>COMM 3303*</td>
<td>Scriptwriting for Multimedia</td>
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<td>COMM 2810*</td>
<td>Intro to Communications Research</td>
<td>3</td>
<td>FOREIGN LANG I*</td>
<td>Foreign Language I</td>
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<tbody>
<tr>
<td>COMM 3120*</td>
<td>Intro to Communications Theory</td>
<td>3</td>
<td>COMM 4107*</td>
<td>Advance Video</td>
<td>3</td>
<td>*A grade of “C” or better must be earned for this course</td>
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<tr>
<td>COMM 4101*</td>
<td>Audio Production and Sound Design</td>
<td>3</td>
<td>MINOR/ ELECTIVE</td>
<td>Media Ethics and the Law</td>
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<td>MAJOR</td>
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<td>COMM 407*</td>
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<td>AREA E</td>
<td>OPTION II</td>
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<td>GEOG 1101*</td>
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<tr>
<td>COMM 4815*</td>
<td>The Documentary</td>
<td>3</td>
<td>COMM 4106*</td>
<td>Communication Practicum</td>
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<td>*A grade of “C” or better must be earned for this course</td>
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<td>SPEH 4101*</td>
<td>Advanced Speech</td>
<td>3</td>
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<td>COMM 4902*</td>
<td>Professional Media Internship</td>
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Notes:

- *A grade of “C” or better must be earned for this course.
- Portfolio – COMM 2810 students create research paper
- COM 2101 and 3301 students create published written work
- COM 3301 students create video
- Portfolio – COMM 4107 students create demo reel and edited video
- COM 4110 students create edited audio
- COM 3303 students create formatted script
- Portfolio complete in COMM 4815
- Total Hours Required for this Degree Program: 122
Program Map: Multimedia & Digital Communications
Journalism and Mass Communication Department, College of Liberal Arts and Social Sciences

Core Curriculum (Programmed Preferred Options in Bold)

Area B – Institutional Options 5 hrs
i.  AFRS 1501 Survey of African-American Experience 2 hrs
ii. HUMN 1201 Critical Thinking & Communication 3 hrs

Area C – Humanities/Fine Arts, and Ethics 6 hrs,
1. Select one of the following:
   i.  ENGL 2111 World Literature I 3 hrs
   ii. ENGL 2112 World Literature II 3 hrs
   iii. ENGL 2121 British Literature I 3 hrs
   iv.  ENGL 2122 British Literature II 3 hrs
   v.   ENGL 2131 American Literature I 3 hrs
   vi.  ENGL 2132 American Literature II 3 hrs
   vii. ENGL 2222 African American Literature 3 hrs
   viii. PHIL 2010 Introduction to Philosophy 3 hrs
   ix.   PHIL 2030 Introduction to Ethics 3 hrs
2. Select one of the following:
   i.  ARTS 1101 Introduction to Visual Art 3 hrs
   ii. DNCE 2010 Dance Appreciation 3 hrs
   iii. ENGL 2521 Introduction to Film 3 hrs
   iv.  HUMN 2011 Humanities 3 hrs
   v.   MUSC 1101 Introduction to Music 3 hrs
   vi.   THEA 2101 Introduction to Theatre 3 hrs
Area D – Natural Sciences, Math & Technology 10 hrs
1. Select one of the following:
   i.  BIOL 1107 Principles of Biology I 3 hrs
   ii. BIOL 1108 Principles of Biology II 3 hrs
   iii. CHEM 1211 Principles of Chemistry I 3 hrs
   iv.  CHEM 1212 Principles of Chemistry II 3 hrs
   v.   CISM 1130 Computer Applications 3 hrs
   vi.  CSC 1130 Computer Applications 3 hrs
   vii. CSC 1301 Computer Science I 3 hrs
   viii. ENVS 1140 Environmental Issues 3 hrs
2. Select two of the following lab sciences:
   i.  BIOL 1107/1107L Principles of Biology I 4 hrs
   ii. BIOL 1108/1108L Principles of Biology II 4 hrs
   iii. CHEM 1211/1211L Principles of Chemistry I 4 hrs
   iv.  CHEM 1212/1212L Principles of Chemistry II 4 hrs
   v.   PHYS 1111K Introductory Physics I 4 hrs
   vi.  PHYS 1112K Introductory Physics II 4 hrs
   vii. PHYS 2111K Principles of Physics I 4 hrs
   viii. PHYS 2212K Principles of Physics II 4 hrs
Area E – Social Science 12 hrs
1. Select one of the following:
   i.  HIST 2111 U.S. History to the Post-Civil War Period 3 hrs
   ii. HIST 2112 U.S. History from the Post-Civil War to Pre 3 hrs
2. Select two of the following:
   i.  AFRS 2000 Introduction to Africana Studies 3 hrs
   ii. ANTH 1101 Introduction to Anthropology 3 hrs
   iii. ECON 2105 Principles of Macro-Economics 3 hrs
   iv.  GEOG 1101 Introduction to Human Geography 3 hrs
   v.   HIST 1111 World Hist to Early Modern Times 3 hrs
   vi.  HIST 1112 World History Early Modern Times to Pres 3 hrs
   vii. POLS 2401 Global Issues 3 hrs
   viii. PSYC 1101 Intro to General Psychology 3 hrs
   ix.   PSYC 2103 Human Growth & Development 3 hrs
   x.    SOCI 1101 Introduction to Sociology 3 hrs
   xi.   SOCI 1160 Social Problems 3 hrs

Distinctive Courses in this Major

COMM 3120 Introduction to Communications Theory 3hrs
An overview of the major concepts and applications of human mass communications theories. While interpersonal and intercultural communications will be examined, application of the theories and concepts in the mass media will be emphasized.

COMM 3301 Introduction to Multimedia Production 3hrs
This course is designed to provide students with an introduction to the disciplines and techniques involved in producing content for broadcast television, broadcast radio, and digital platforms including the internet. The course will also give students a basic operating knowledge of the terminology used in broadcast and digital media.

COMM 3303 Scriptwriting for Multimedia 3hrs
Scriptwriting for Radio and Television provides practical experience in writing various forms used in broadcast and film media and provides students with exposure to professional audio and video production equipment and techniques.

COMM 4107 Advanced Video & Post Production 3hrs
Advanced instruction and practice in television production, including directing, programming, and equipment.

COMM 4110 Audio Production and Sound Design 3hrs
Advanced instruction and practice in audio production, including directing, programming, and equipment.

COMM 4705 Media Ethics & the Law 3hrs
Study of the laws affecting American media, including the concept of freedom of speech and press, federal regulatory agencies, libel, slander, copyright, and invasion of privacy

COMM 4815 The Documentary 3hrs
A survey and analysis of the documentary format employed in film productions, 1945-1970’s and preparation and production of a mini-documentary.

COMM 4902 Professional Media Internship 3hrs
A course open only to juniors and seniors majoring in mass communications; students work with various professional media in Savannah and other areas. Junior and senior standing.

Multimedia & Digital Communications Area F Electives

1. Select 3 or 4 credits from the following:
   i.  COMM 2101 Writing for Multimedia 3hrs
   ii. COMM 2105 Mass Media in Society 3hrs
   iii. COMM 2106 African Americans in the Media 3hrs
   iv.  COMM 2107 Women in the Media 3hrs
   v.   COMM 2810 Intro to Comm Research 3hrs