# Program Map: Journalism

**Journalism and Mass Communication Department, College of Liberal Arts and Social Sciences**

<table>
<thead>
<tr>
<th>Name:</th>
<th>SID:</th>
<th>Advisor:</th>
<th>Start Date:</th>
<th>Catalog Date:</th>
<th>Expected Graduation Date:</th>
</tr>
</thead>
</table>

## Freshman

<table>
<thead>
<tr>
<th>Course</th>
<th>Name</th>
<th>Hours</th>
<th>Course</th>
<th>Name</th>
<th>Hours</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1101*</td>
<td>English Composition I</td>
<td>3</td>
<td>ENGL 1102*</td>
<td>English Composition II</td>
<td>3</td>
<td>*A grade of “C” or better must be earned for this course</td>
</tr>
<tr>
<td>MATH 1001*</td>
<td>Quantitative Reasoning</td>
<td>3</td>
<td>AREA D OPTION 1</td>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>AFRS 1501</td>
<td>Surv Of African Amer History</td>
<td>2</td>
<td>POLS 1101</td>
<td>American Government</td>
<td>3</td>
<td>Portfolio started in COMM 3110-Resume, biography, dynamic chart (multimedia example)</td>
</tr>
<tr>
<td>HUMN 1201</td>
<td>Critical Thinking &amp; Communication</td>
<td>3</td>
<td>COMM 2106 or 2107*</td>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>COMM 2105*</td>
<td>Mass Media and Society</td>
<td>3</td>
<td>COMM 3110*</td>
<td>Multimedia Publishing</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>COMM 1000*</td>
<td>Colloquim</td>
<td>2</td>
<td></td>
<td>Pre-requisite:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Fall Milestones**: Total 16 **Spring Milestones**: Total 15

## Sophomore

<table>
<thead>
<tr>
<th>Course</th>
<th>Name</th>
<th>Hours</th>
<th>Course</th>
<th>Name</th>
<th>Hours</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>AREA C OPTION 1</td>
<td>Elective</td>
<td>3</td>
<td>AREA C OPTION II</td>
<td>Elective</td>
<td>3</td>
<td>*A grade of “C” or better must be earned for this course</td>
</tr>
<tr>
<td>CISM 1130</td>
<td>Computer Applications</td>
<td>3</td>
<td>AREA OPTION D II</td>
<td>Elective</td>
<td>4</td>
<td>Portfolio in 2101 – One published piece</td>
</tr>
<tr>
<td>Area E</td>
<td>Elective</td>
<td>3</td>
<td>AREA E HIST 2111 or 2112</td>
<td>US Hist to the Post Civil/Present</td>
<td>3</td>
<td>Portfolio in 3105 – Breaking news, event/meeting story, other published written work, photos for journalism, multimedia and video</td>
</tr>
<tr>
<td>COMM 2101*</td>
<td>Writing for Multimedia</td>
<td>3</td>
<td>COMM 3105*</td>
<td>News Writing and Reporting</td>
<td>3</td>
<td>Portfolio in 2810 – Research Paper</td>
</tr>
<tr>
<td>COMM 2810*</td>
<td>Intro to Communications Research</td>
<td>3</td>
<td>FOREIGN LANG I*</td>
<td>Foreign Lan I</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

**Fall Milestones**: Total 15 **Spring Milestones**: Total 16

## Junior

<table>
<thead>
<tr>
<th>Course</th>
<th>Name</th>
<th>Hours</th>
<th>Course</th>
<th>Name</th>
<th>Hours</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 3120*</td>
<td>Intro to Communications Theory</td>
<td>3</td>
<td>AREA E Elective</td>
<td>Elective</td>
<td>3</td>
<td>*A grade of “C” or better must be earned for this course</td>
</tr>
<tr>
<td>COMM 3201*</td>
<td>Feature Writing</td>
<td>3</td>
<td>MINOR ELECTIVE*</td>
<td>Elective</td>
<td>3</td>
<td>Portfolio in COMM 3201-Feature story or profile piece, other work published, video, photos</td>
</tr>
<tr>
<td>GEOG 1101</td>
<td>Human Geography</td>
<td>3</td>
<td>COMM 4705*</td>
<td>Media Ethics &amp; the Law</td>
<td>3</td>
<td>Internship – published written work</td>
</tr>
<tr>
<td>MAJOR</td>
<td>OPRION I *</td>
<td>Elective</td>
<td>3</td>
<td>COMM 4201*</td>
<td>Copy Editing</td>
<td>3</td>
</tr>
<tr>
<td>FOREIGN LANG II*</td>
<td>Foreign Lang II</td>
<td>3</td>
<td>COMM 4902*</td>
<td>Professional Media Internship</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

**Fall Milestones**: Total 15 **Spring Milestones**: Total 15

## Senior

<table>
<thead>
<tr>
<th>Course</th>
<th>Name</th>
<th>Hours</th>
<th>Course</th>
<th>Name</th>
<th>Hours</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 4170*</td>
<td>Magazine Writing &amp; Reporting</td>
<td>3</td>
<td>COMM 4106*</td>
<td>Communication Practicum</td>
<td>3</td>
<td>*A grade of “C” or better must be earned for this course</td>
</tr>
<tr>
<td>SPEH 4101*</td>
<td>Adv Speech</td>
<td>3</td>
<td>GENERAL ELECTIVE*</td>
<td>Elective</td>
<td>3</td>
<td>Portfolio complete in COMM 4107</td>
</tr>
<tr>
<td>MINOR</td>
<td>ELECTIVE*</td>
<td>Elective</td>
<td>3</td>
<td>GENERAL ELECTIVE*</td>
<td>Elective</td>
<td>3</td>
</tr>
<tr>
<td>MINOR</td>
<td>ELECTIVE*</td>
<td>Elective</td>
<td>3</td>
<td>MINOR ELECTIVE*</td>
<td>Elective</td>
<td>3</td>
</tr>
<tr>
<td>GENERAL ELECTIVE</td>
<td>Elective</td>
<td>3</td>
<td>MINOR ELECTIVE*</td>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

**Fall Milestones**: Total 15 **Spring Milestones**: Total 15
Core Curriculum (Programmed Preferred Options in Bold)

Area B – Institutional Options 5 hrs
i. AFRS 1501 Survey of African-American Experience 2 hrs
ii. HUMN 1201 Critical Thinking & Communication 3 hrs

Area C – Humanities/Fine Arts, and Ethics 6 hrs, 1.
- Select one of the following:
  i. ENGL 2111 World Literature I 3 hrs
  ii. ENGL 2112 World Literature II 3 hrs
  iii. ENGL 2121 British Literature I 3 hrs
  iv. ENGL 2122 British Literature II 3 hrs
  v. ENGL 2131 American Literature I 3 hrs
  vi. ENGL 2132 American Literature II 3 hrs
  vii. ENGL 2222 African American Literature 3 hrs
  viii. PHIL 2010 Introduction to Ethics 3 hrs
  ix. PHIL 2030 Introduction to Ethics 3 hrs

2. Select one of the following:
   i. ARTS 1101 Introduction to Visual Art 3 hrs
   ii. DNCE 2010 Dance Appreciation 3 hrs
   iii. ENGL 2521 Introduction to Film 3 hrs
   iv. HUMN 2011 Humanities 3 hrs
   v. MUSC 1101 Introduction to Music 3 hrs
   vi. THEA 2101 Introduction to Theatre 3 hrs

Area D – Natural Sciences, Math & Technology 10 hrs
1. Select one of the following:
   i. BIOL 1107 Principles of Biology I 3 hrs
   ii. BIOL 1108 Principles of Biology II 3 hrs
   iii. CHEM 1211 Principles of Chemistry I 3 hrs
   iv. CHEM 1212 Principles of Chemistry II 3 hrs
   v. CISM 1300 Computer Applications 3 hrs
   vi. CSCI 1300 Computer Science I 3 hrs
   vii. CSCI 1301 Computer Science I 3 hrs
   viii. ENVS 1140 Environmental Issues 3 hrs

2. Select two of the following lab sciences:
   i. BIOL 1107/1107L Principles of Biology I 4 hrs
   ii. BIOL 1108/1108L Principles of Biology II 4 hrs
   iii. CHEM 1211/1211L Principles of Chemistry I 4 hrs
   iv. CHEM 1212/1212L Principles of Chemistry II 4 hrs
   v. PHYS 1111K Introductory Physics I 4 hrs
   vi. PHYS 1112K Introductory Physics II 4 hrs
   vii. PHYS 2211K Principles of Physics I 4 hrs
   viii. PHYS 2212K Principles of Physics II 4 hrs

Area E – Social Science 12 hrs
1. Select one of the following:
   i. HIST 2111 U.S. History to the Post-Civil War Period 3 hrs
   ii. HIST 2112 U.S. History from the Post-Civil War to Pre 3 hrs

3. Select two of the following:
   i. AFRS 2000 Introduction to Africana Studies 3 hrs
   ii. ANTH 1101 Introduction to Anthropology 3 hrs
   iii. ECON 2105 Principles of Macroeconomics 3 hrs
   iv. GEOG 1101 Introduction to Human Geography 3 hrs
   v. HIST 1111 World Hist to Early Modern Times 3 hrs
   vi. HIST 1112 World History Early Modern Times to Pres 3 hrs
   vii. POLS 2401 Global Issues 3 hrs
   viii. PSYC 1101 Intro to General Psychology 3 hrs
   ix. PSYC 2103 Human Growth & Development 3 hrs
   x. SOCI 1101 Introduction to Sociology 3 hrs
   xi. SOCI 1160 Social Problems 3 hrs

Distinctive Courses in this Major

COMM 3110 Multimedia Design and Production 3hrs
This hands-on course introduces students to the concepts, theories and software for designing print and online publications including newspapers, magazines, social media and more. Students apply these theories in the development of multiple printed and online-based projects. The course reinforces concepts of data visualization through graphs and charts.

COMM 3120 Introduction to Communications Theory 3hrs
An overview of the major concepts and applications of human mass communications theories. While interpersonal and intercultural communications will be examined, applications of the theories and concepts in the mass media will be emphasized.

COMM 3201 Feature Reporting and Writing 3hrs
In this practical course, students write in several forms, including the news feature, the profile, the trend-analysis story, data-based investigations and the self-immersion story. Students use the production of multimedia elements such as videos, still photographs, charts and maps to expand and enhance text storytelling. Students discuss freelancing stories for specific audiences and print and online publications.

COMM 4170 Magazine Writing and Reporting 3hrs
In this course, students learn to report and write length in text forms including trend-analysis using data-based investigations. Multimedia elements enhance and enhance text stories. Students are expected to observe the highest standard of professionalism and ethical practice and to target their stories at journalism’s best publications, in print and online.

COMM 4201 Copy Editing 3hrs
This course focuses on the traditional definition of copy editing: the reading of text stories for the mechanics of grammar, punctuation, spelling and syntax, the use of Associated Press, organization and style. It also emphasizes fact-checking for accuracy, comprehensiveness, and fairness in text stories and multimedia. A third focus is the editor’s thinking and decision making process in writing headlines and captions and making assignments for text stories and multimedia elements.

COMM 4705 Media Ethics & the Law 3hrs
Study of the laws affecting American media, including the concept of freedom of speech and press, federal regulatory agencies, libel, slander, copyright, and invasion of privacy. Junior and senior standing.

COMM 4902 Professional Media Internship 3hrs
A course open only to juniors and seniors majoring in mass communications; students work with various professional media in Savannah and other areas. Junior and senior standing.

Journalism Area F Electives
1. Select 3 or 4 credits from the following:
   i. COMM 2101 Writing for Multimedia 3hrs
   ii. COMM 2105 Mass Media in Society 3hrs
   iii. COMM 2106 African Americans in the Media 3hrs
   iv. COMM 2107 Women in the Media 3hrs
   v. COMM 2810 Intro to Communication Research 3hrs