The Program Map: Business Management Online from the Department of Business, Management, and Marketing, College of Business Administration outlines the course requirements for students pursuing a degree in Business Management. The map is divided into four sections: Freshman, Sophomore, Junior, and Senior, each detailing the courses, credit hours, and milestones necessary for progression through the program. The map also includes notes on prerequisites, course requirements, and suggested milestones for each academic year. The information is designed to help students plan their coursework and meet graduation requirements.
### Core Curriculum

**Area A – Essential Skills 9 hrs**
1. ENGL 1101 English Composition I 3 hrs
2. ENGL 1102 English Composition II 3 hrs
3. MATH 1111 College Algebra 3 hrs

**Area B – Institutional Options 5 hrs**
1. AFRS 1501 Survey of African-American Experience 2 hrs
2. HUMN 1201 Critical Thinking & Communication 3 hrs

**Area C – Humanities/Fine Arts, and Ethics 6 hrs,**
1. Select one of the following:
   1. ENGL 2111 World Literature I 3 hrs
   2. ENGL 2112 World Literature II 3 hrs
   3. ENGL 2121 British Literature I 3 hrs
   4. ENGL 2122 British Literature II 3 hrs
   5. ENGL 2131 American Literature I 3 hrs
   6. ENGL 2132 American Literature II 3 hrs
   7. ENGL 2222 African American Literature 3 hrs
   8. PHIL 2010 Introduction to Philosophy 3 hrs
   9. PHIL 2030 Introduction to Ethics 3 hrs
2. Select one of the following:
   1. ARTS 1101 Introduction to Visual Art 3 hrs
   2. DNCE 2010 Dance Appreciation 3 hrs
   3. ENGL 2521 Introduction to Film 3 hrs
   4. HUMN 2011 Humanities 3 hrs
   5. MUSC 1101 Introduction to Music 3 hrs
   6. THEA 2101 Introduction to Theatre 3 hrs

**Area D – Natural Sciences, Math & Technology 10 hrs**
1. Select one of the following:
   1. CISM 1130 Computer Applications 3 hrs
   2. CSCI 1130 Computer Applications 3 hrs
2. Select one of the following:
   1. ASTR 1000 Introduction to the Universe 3 hrs
   2. BIOL 1103 General Biology 3 hrs
   3. BIOL 1104 Human Biology 3 hrs
   4. CSCI 1301 Computer Science I 3 hrs
   5. ENVS 1140 Environmental Issues 3 hrs
   6. FSCI 1101 Introduction to Molecular Forensic Science 3 hrs
   7. ISCI 1101 Integrated Science I 3 hrs
3. Select one of the following lab sciences:
   1. BIOL 1103 + 1103L General Biology with lab 4 hrs
   2. BIOL 1104 + 1104L Human Biology with lab 4 hrs
   3. CHEM 1101K Introductory Chemistry 4 hrs
   4. ISCI 1111K Integrated Science II 4 hrs
   5. MSCI 1501K Introduction to Marine Biology 4 hrs
   6. PHSC 1011K Physical Science I 4 hrs
   7. PHYS 1111K Introductory Physics I 4 hrs

**Area E – Social Science 12 hrs**
1. POLS 1101 American Government 3 hrs
2. ECON 2105 Principles of Macroeconomics 3 hrs
3. Select one of the following:
   1. HIST 2111 U.S. History to the Post-Civil War Period 3 hrs
   2. HIST 2112 U.S. History from the Post-Civil War to Pre 3 hrs
4. Select one of the following:
   1. AFRS 2000 Introduction to Africana Studies 3 hrs
   2. ANTH 1101 Introduction to Anthropology 3 hrs
   3. GEOG 1101 Introduction to Human Geography 3 hrs
   4. HIST 1111 World Hist to Early Modern Times 3 hrs
   5. HIST 1112 World History Early Modern Times to Pres 3 hrs
   6. POLS 2401 Global Issues 3 hrs
   7. PSYC 1101 Intro to General Psychology 3 hrs
   8. PSYC 2103 Human Growth & Development 3 hrs
   9. SOCI 1101 Introduction to Sociology 3 hrs
   x. SOCI 1160 Social Problems 3 hrs

### Distinctive Courses in this Major

**MGNT 3196 Entrepreneurship and Small Business Management 3 Credits**
Entrepreneurship and Small Business Management is a course focused on the entrepreneurial process as it pertains to the management of large enterprises or the management of newly created or newly acquired small businesses. Beginning with traits commonly found in successful entrepreneurs, students cover the various topics necessary to develop and run a profitable business. The topics include business entity forms, marketing for small fledgling businesses, advertising, elements of the business plan, risk management, and staffing decisions.

**MGNT 3300 Organizational Behavior & Theory 3 Credits**
This course is designed to provide the management major with in-depth knowledge of the key issues in organizational behavior and theory facing managers today. Topics include organizational behavior of individuals and groups, and modern organizational design concepts. Experiential learning tools and videos will be utilized as well as the traditional methods of teaching via lecture and case analysis.

**MGNT 4165 Human Resource Management 3 Credits**
A course focusing on the principles, practices, and scientific techniques and methods involved in the development and operation of an effective personnel and industrial relations program. The topics covered include the methods and procedures used by business management in recruiting, selecting, and maintaining an efficient work force.

**MGNT 4168 International Business Management 3 Credits**
A course divided into three major parts. Part one covers the various dimensions of the international business field, including brief coverage of the major theories of international trade and investment. Part two deals with the environment in which international business operates, the financial variables, including balance of payment, exchange rates, and capital markets, along with the cultural, legal, political, and economic institutions with which international business firms may come in contact. Part three concentrates on the operation aspects of international business; the firm-specific variables including marketing, finance, management, accounting; and attempts to integrate the environmental with the firm-specific variables into a meaningful, conceptual framework.