Minors for the Business Major

GLOBAL LOGISTICS & INTERNATIONAL BUSINESS

Electives (Choose five):
- GLIB 2109 – Business Strategies in Emerging Markets
- GLIB 3195 – Global Operations Strategy
- GLIB 3197 – Global Business Logistics
- GLIB 4190 – International Transportation and Carrier Management
- GLIB 4192 – International Strategic Management
- MGMT 3190 – Global Supply Chain Management
- BUSA 4999 – Study Abroad Special Topics or STAB 4101 – Individual Study Independent Research

MANAGEMENT

Required:
- BUSA 2106 – The Environment of Business
- MGMT 3196 – Entrepreneurship and Small Business Management
- MGMT 3300 – Organizational Behavior and Theory
- MGMT 4110 – Leadership in Organization
- MGMT 4168 – International Business Management

MARKETING

Required:
- BUSA 2106 – The Environment of Business
- MKTG 3176 – Professional Selling
- MKTG 3177 – Retailing
- MKTG 3178 – Buyer Behavior
- MKTG 4175 – Advertising and Promotion

NOTES: All listed prerequisites courses must have a minimum grade of C.
To enroll in any 3/4000 level course, you must have 60 earned hours.
All minor courses must be passed with a minimum grade of C.
Minors for the Business Major

ACCOUNTING

Required:
- ACCT 2101 – Principles of Financial Accounting
- ACCT 2102 – Principles of Managerial Accounting
- ACCT 3111

Electives: (Choose two)
- ACCT 3113 – Federal Income Taxation of Individuals
- ACCT 3115 – Cost/Managerial Accounting
- ACCT 3117 – Accounting Information Systems

COMPUTER INFORMATION SYSTEMS

Required:
- BUSA 2106 – The Environment of Business
- CISM 2140 – Introduction to Programming: Visual Basic

Electives: (Choose three)
- CISM 3137 – System Analysis and Design
- CISM 3232 – Web Design and Development
- CISM 3325 – Data Communication and Computer Networks
- CISM 4137 – Database Design and Implementation

ENTREPRENEURSHIP

Required:
- MGNT 4204 Creativity and Entrepreneurship
- MGNT 4221 Social Entrepreneurship
- MGNT 4231 Family Business Management

Electives: (Choose two)
- MGNT 3196 Entrepreneurship and Small Business Management (Elective)
- MKTG 3179 E-Marketing (Elective)
- MKTG 4179 International Marketing and Export Management (Elective)
- MGNT 4240 International Entrepreneurship (Elective)
- MGNT 4250 Franchise Management (Elective)

NOTES: All listed prerequisites courses must have a minimum grade of C.
To enroll in any 3/4000 level course, you must have 60 earned hours.
All minor courses must be passed with a minimum grade of C.