

**Program Map: Business Management**  
**Department of Business, Management, and Marketing, College of Business Administration**

**Name:**  
**Start Date:**

**SID:**  
**Catalog Date:**

**Advisor:**  
**Expected Graduation Date:**

	Fall Courses			Spring Courses			Notes
	Course	Name	Hours	Course	Name	Hours	
<b>Freshman</b>	ENGL 1101*	Composition I Prerequisite: None	3	ENGL 1102*	Composition II Prerequisite: ENGL 1101	3	*course must be passed with grade C or higher
	MATH 1111*	College Algebra Prerequisite: None	3	BUSA 2106	The Environment of Business Prerequisite: None	3	
	CISM/CILS/ CSCI 1130	Computer Applications Prerequisite: None	3	ECON 2105	Principles of Macro Economics Prerequisite: MATH 1111*	3	
	Non-lab science	See options on page 2	3	HUMN 1201	Critical Thinking & Communications Prerequisite: None	3	
	BUSA 1103	Intro to Business & Leadership Prerequisite: None	3	MATH 1113	PreCalculus Prerequisite: MATH 1111*	3	
	<b>Fall Milestones</b>			<b>Total</b>	<b>Spring Milestones</b>		
			15	Student should become a Sophomore at end of term.			15

	Fall Courses			Spring Courses			Notes
	Course	Name	Hours	Course	Name	Hours	
<b>Sophomore</b>	ACCT 2101	Principles of Financial Accounting Prerequisite: ACCT 2101*	3	AFRS 1501	Survey African American Experience Prerequisite: None	2	*course must be passed with grade C or higher  Notes about lab science: Students may not receive credit for both BIOL 1011K and BIOL 1103; these are the same class. BIOL without lab may be used as non-lab science, but may not be split to cover both science requirements.
	BUSA 2105	Communication in the Business Environment Prerequisite: ENGL 1102*, CISM/CILS/CSCI 1130	3	Area C: Op 1	See options on page 2 Prerequisite: None	3	
	ECON 2106	Principles of Micro Economics Prerequisite: MATH 1111*	3	Lab Science	See options on page 2	4	
	BUSA 2182	Intro to Business Statistics Prerequisite: MATH 1113	3	ACCT 2102	Principles of Managerial Accounting Prerequisite: ACCT 2101	3	
	CISM/CILS 2130	Business Information Systems Prerequisite: CISM/CILS/CSCI 1130	3	BUSA 2185	Business Research Prerequisite: BUSA 2182	3	
	<b>Fall Milestones</b>			<b>Total</b>	<b>Spring Milestones</b>		
Student should complete Area F.			15	Student should become a Junior at end of term. Student should have updated resume and prepare to begin interacting in business professional activities offered by COBA.			15

	Fall Courses			Spring Courses			Notes
	Course	Name	Hours	Course	Name	Hours	
<b>Junior</b>	HIST 2111 / 2112	Survey of US History Prerequisite: None	3	MGNT 3300*	Organizational Behavior and Theory Prerequisite: MGNT 3165*	3	*course must be passed with grade C or higher
	BUSA 3145	Global Business Issues Prerequisite: Junior standing or 42 earned hours + completion of Area F	3	MGNT 4110*	Leadership in Organizations Prerequisite: MGNT 3165*	3	
	FINC 3155	Business Finance Prerequisite: ACCT 2101 & 2102; ECON 2105 & 2106; BUSA 2182	3	MGNT 3185	Operations Management Prerequisite: BUSA 2182; MGNT 3165	3	
	MKTG 3175	Principles of Marketing Prerequisite: Junior standing or 42 earned hours + completion of Area F	3	Area C Option 2	See options on page 2 Prerequisite: varies	3	
	MGNT 3165*	Management of Organizations Prerequisite: Junior standing or 42 earned hours + completion of Area F	3	Area E elective	See options on page 2 Prerequisite: varies	3	
	<b>Fall Milestones</b>			<b>Total</b>	<b>Spring Milestones</b>		
			15	Student should become a Senior at end of term. Student should submit graduation application to COBA Student Services.			15

	Fall Courses			Spring Courses			Notes
	Course	Name	Hours	Course	Name	Hours	
<b>Senior</b>	MGNT 3196*	Entrepreneurship and Small Business Management Prerequisite: MGNT 3165*	3	POLS 1101	American Government Prerequisite: None	3	*course must be passed with grade C or higher **One elective <i>must</i> be a MGNT course. The other three may be from other business areas (2/3/4000 level course from ACCT, BUSA, CILS, MGNT, MKTG, or STAB 4101). Only Area G elective may be 2000 level.
	MGNT 4165*	Human Resource Management Prerequisite: MGNT 3165*	3	Area G Elective	See options at right** Prerequisite: varies	3	
	MGNT 4168*	International Business Management Prerequisite: MGNT 3165*	3	BUSA 4126*	Business Policy Prerequisite: ACCT 2101 & 2102; ECON 2105 & 2106; BUSA 2105, 2106, & 2182; MATH 1113; FINC 3155; MGNT 3165; MKTG 3175	3	
	Major Elective*	See options at right** Prerequisite: varies	3	Major Elective*	See options at right** Prerequisite: varies	3	
	Free Elective	Any SSU course Prerequisite: varies	3	Major Elective*	See options at right** Prerequisite: varies	3	
	<b>Fall Milestones</b>			<b>Total</b>	<b>Spring Milestones</b>		
Student should visit Career Services for resume update, mock interview opportunities, and access to job search boards.			15	Student should have a job in their major field by graduation or been accepted into graduate school.			15

Does this Degree Program Require a Minor? **No**  
 Total Hours Required for this Degree Program: 120

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**Core Curriculum**

**Area A – Essential Skills 9 hrs**

- i. ENGL 1101 English Composition I 3 hrs
- ii. ENGL 1102 English Composition II 3 hrs
- iii. MATH 1111 College Algebra 3 hrs

**Area B – Institutional Options 5 hrs**

- i. AFRS 1501 Survey of African-American Experience 2 hrs
- ii. HUMN 1201 Critical Thinking & Communication 3 hrs

**Area C – Humanities/Fine Arts, and Ethics 6 hrs,**

1. Select one of the following:
  - i. ENGL 2111 World Literature I 3 hrs
  - ii. ENGL 2112 World Literature II 3 hrs
  - iii. ENGL 2121 British Literature I 3 hrs
  - iv. ENGL 2122 British Literature II 3 hrs
  - v. ENGL 2131 American Literature I 3 hrs
  - vi. ENGL 2132 American Literature II 3 hrs
  - vii. ENGL 2222 African American Literature 3 hrs
  - viii. PHIL 2010 Introduction to Philosophy 3 hrs
  - ix. PHIL 2030 Introduction to Ethics 3 hrs
2. Select one of the following:
  - i. ARTS 1101 Introduction to Visual Art 3 hrs
  - ii. DNCE 2010 Dance Appreciation 3 hrs
  - iii. ENGL 2521 Introduction to Film 3 hrs
  - iv. HUMN 2011 Humanities 3 hrs
  - v. MUSC 1101 Introduction to Music 3 hrs
  - vi. THEA 2101 Introduction to Theatre 3 hrs

**Area D – Natural Sciences, Math & Technology 10 hrs**

1. Select one of the following:
  - i. CISM/CILS 1130 Computer Applications 3 hrs
  - ii. CSCI 1130 Computer Applications 3 hrs
2. Select one of the following:
  - i. ASTR 1000 Introduction to the Universe 3 hrs
  - ii. BIOL 1103 General Biology 3 hrs
  - iii. BIOL 1104 Human Biology 3 hrs
  - iv. CSCI 1301 Computer Science I 3 hrs
  - v. ENVS 1140 Environmental Issues 3 hrs
  - vi. FSCI 1101 Introduction to Molecular Forensic Science 3 hrs
  - vii. ISCI 1101 Integrated Science I 3 hrs
3. Select one of the following lab sciences:
  - i. BIOL 1103 + 1103L General Biology with lab 4 hrs
  - ii. BIOL 1104 + 1104L Human Biology with lab 4 hrs
  - iii. CHEM 1101K Introductory Chemistry 4 hrs
  - iv. ISCI 1111K Integrated Science II 4 hrs
  - v. MSCI 1501K Introduction to Marine Biology 4 hrs
  - vi. PHSC 1011K Physical Science I 4 hrs
  - vii. PHYS 1111K Introductory Physics I 4 hrs

**Area E – Social Science 12 hrs**

- i. POLS 1101 American Government 3 hrs
- ii. ECON 2105 Principles of Macro Economics 3 hrs
3. Select one of the following:
  - i. HIST 2111 U.S. History to the Post-Civil War Period 3 hrs
  - ii. HIST 2112 U.S. History from the Post-Civil War to Pre 3 hrs
4. Select one of the following:
  - i. AFRS 2000 Introduction to Africana Studies 3 hrs
  - ii. ANTH 1101 Introduction to Anthropology 3 hrs
  - iii. GEOG 1101 Introduction to Human Geography 3 hrs
  - iv. HIST 1111 World Hist to Early Modern Times 3 hrs
  - v. HIST 1112 World History Early Modern Times to Pres 3 hrs
  - vi. POLS 2401 Global Issues 3 hrs
  - vii. PSYC 1101 Intro to General Psychology 3 hrs
  - viii. PSYC 2103 Human Growth & Development 3 hrs
  - ix. SOCI 1101 Introduction to Sociology 3 hrs
  - x. SOCI 1160 Social Problems 3 hrs

**Distinctive Courses in this Major**

**MGNT 3196 Entrepreneurship and Small Business Management 3 Credits**  
Entrepreneurship and Small Business Management is a course focused on the entrepreneurial process as it pertains to the management of large enterprises or the management of newly created or newly acquired small businesses. Beginning with traits commonly found in successful entrepreneurs, students cover the various topics necessary to develop and run a profitable business. The topics include business entity forms, marketing for small/fledgling businesses, advertising, elements of the business plan, risk management, and staffing decisions.

**MGNT 3300 Organizational Behavior & Theory 3 Credits**  
This course is designed to provide the management major with in-depth knowledge of the key issues in organizational behavior and theory facing managers today. Topics include organizational behavior of individuals and groups, and modern organizational design concepts. Experiential learning tools and videos will be utilized as well as the traditional methods of teaching via lecture and case analysis.

**MGNT 4110 Leadership in Organizations 3 Credits**  
This course will provide both a theoretical and practical review of leadership within organizations. Students will be exposed to basic leadership theory and research while also being given real-world examples through cases and interaction with practitioners. Students will also be asked to apply these theories through in-class activities and projects. This course will provide students with an understanding of leadership theory and will develop their leadership skills in decision-making, communicating, conflict management, motivation, and leading teams.

**MGNT 4165 Human Resource Management 3 Credits**  
A course focusing on the principles, practices, and scientific techniques and methods involved in the development and operation of an effective personnel and industrial relations program. The topics covered include the methods and procedures used by business management in recruiting, selecting, and maintaining an efficient work force.

**MGNT 4168 International Business Management 3 Credits**  
A course divided into three major parts. Part one covers the various dimensions of the international business field, including brief coverage of the major theories of international trade and investment. Part two deals with the environment in which international business operates, the financial variables, including balance of payment, exchange rates, and capital markets, along with the cultural, legal, political, and economic institutions with which international business firms may come in contact. Part three concentrates on the operation aspects of international business; the firm-specific variables including marketing, finance, management, accounting; and attempts to integrate the environmental with the firm-specific variables into a meaningful, conceptual framework.