FORM I - SUMMARY PAGE FOR PROPOSAL # (COBA-FINANCE)

1. Title: **Finance Major**

2. Submitting College: **College of Business Administration**

3. Department(s) Generating the Proposal: **College of Business Administration**

4. Effective Date: Fall 2011

5. Brief Summary of Proposal:

   The objectives of the Finance Major are threefold:

   1. To provide students with the financial knowledge essential for a good understanding of the challenges faced by the firm's financing in the dynamic world of finance; to prepare them and enable them to pursue and succeed in such careers as corporate finance, investments, banking, and financial planning.

   2. To enhance the competitiveness of the Savannah State University College of Business Administration with regional accredited and AACSB accredited business programs, which offer students the opportunity to pursue finance majors and finance careers.

   3. To serve the needs of our diverse regional, national, and global business community.

To meet these objectives we are proposing a total of eight courses (24 hours). Of the eight, seven are required and constitute the finance core. Students have one elective to be chosen from a portfolio of four electives. Additionally, we are proposing that students majoring in Finance be required to take Accounting 2103 in lieu of the three hour elective in Area G.

Seven Required Core Courses are:

FINC 3159- Real Estate .....

FINC 3156- Intermediate Financial Management I .....

FINC 4155- Intermediate Financial Management II .....

FINC 3157- Investments .....

FINC 4156- Capital Markets and Institutions .....

FINC 4159- Financial Statement Analysis .....

FINC 3160 - International Finance .....

One elective chosen from the following:

ACCT 3115- Cost/Managerial Accounting……

FINC 4157 - Security Analysis and Portfolio Management ……

FINC 4160 - Futures and Options Markets ……..

FINC 3158 - Risk Management ……

6. Type of Proposal:

    ____ New Program
    _**X**__ Program Change
    __ Course Changes Only

7. Graduate School Endorsement Status:

8. Impact on Library Holdings: This will require additional subscriptions to professional academic journals and area specific trade journals.
    Existing:
    Additional: specific books
    Deletions:

9. Impact on Existing Programs: none

10. Additional Resources Required: A(1)

    A. Personnel – additional faculty resources will be required
    B. Non-Personnel – access to computerized data bases will be required

11. Approvals:

    __X_ COBA Academic Programs Committee Date___2/22/2011____

    ___ College Faculty Date_____

    ___ Vice President for Academic Affairs Date_____

    ___ Curriculum & New Programs Committee Date_____

    ___ Faculty Senate Date_____

    ___ University Faculty Date_____

FORM II - COURSE ADDITION FORM FOR PROPOSAL # COBA-FINANCE

A. Course Number: FINC 3156

B. Course Title: **Intermediate Corporate Management I**

C. Catalog Description:

The study of asset pricing, capital budgeting, capital management, growth through mergers, and leasing. Emphasis is on the development of problem-solving capabilities.

D. Rationale:

Provide students with opportunities to succeed in the challenging real estate market.

E. Impact on Library Holdings: This will require additional subscriptions to professional academic journals and area specific trade journals.

Existing:
Additional: specific books
Deletions:

F. Credit Hours: 3

G. Prerequisites: FINC 3155

H. Syllabus (attach copy): (attached)

J. Textbook Selection (include title, author and ISBN#):

Brigham and Daves. Intermediate Financial Management, 10th edition, 2010. ISBN: 0-324-59469-0

K. Grading (letter grade, pass/fail, S/U etc.):

Letter grade

L. Bibliography:

Brigham and Daves. Intermediate Financial Management, 10th edition, 2010. ISBN: 0-324-59469-0

FORM II - COURSE ADDITION FORM FOR PROPOSAL # COBA-FINANCE

A. Course Number: FINC 4155

B. Course Title: **Intermediate Corporate Management II**

C. Catalog Description:

Application of financial management tools, examination and interpretation of financial statements and integration of financial policy and structure on overall management of the enterprise.

D. Rationale:

Provide students with opportunities to succeed in the challenging real estate market.

E. Impact on Library Holdings: This will require additional subscriptions to professional academic journals and area specific trade journals.

Existing:
Additions:
Deletions:

F. Credit Hours: 3

G. Prerequisites: FINC 3156

H. Syllabus (attach copy): (attached)

J. Textbook Selection (include title, author and ISBN#):

Brigham and Daves. Intermediate Financial Management, 10th edition, 2010. ISBN: 0-324-59469-0

K. Grading (letter grade, pass/fail, S/U etc.):

Letter grade

L. Bibliography:

Brigham and Daves. Intermediate Financial Management, 10th edition, 2010. ISBN: 0-324-59469-0

FORM II - COURSE ADDITION FORM FOR PROPOSAL # COBA-FINANCE

A. Course Number: FINC 3157

B. Course Title: **Investments**

C. Catalog Description:

Framework of financial markets, valuation of the firm, security analysis, investment equity versus debt, efficiency of market evaluation, diversification efforts, investment goals, and portfolio selection.

D. Rationale:

Provide students with opportunities to succeed in the challenging real estate market.

E. Impact on Library Holdings: This will require additional subscriptions to professional academic journals and area specific trade journals.

Existing:
Additions:
Deletions:

F. Credit Hours: 3

G. Prerequisites: FINC 3155

H. Syllabus (attach copy): (attached)

J. Textbook Selection (include title, author and ISBN#):

Investments: Analysis and Management, 10th Edition, Charles P. Jones, ISBN: 978-0-470-04781-1

K. Grading (letter grade, pass/fail, S/U etc.):

Letter grade

L. Bibliography:

Investments: Analysis and Management, 10th Edition, Charles P. Jones, ISBN: 978-0-470-04781-1

FORM II - COURSE ADDITION FORM FOR PROPOSAL # COBA-FINANCE

A. Course Number: FINC 4156

B. Course Title: **Capital Markets and Institutions**

C. Catalog Description:

Course coverage includes an analysis of financial markets & institutions; regulation, money market operations, global impact of central banking principles and monetary policy, and determinates of interest rates with financial asset pricing.

D. Rationale:

Provide students with opportunities to succeed in the challenging real estate market.

F. Impact on Library Holdings: This will require additional subscriptions to professional academic journals and area specific trade journals.

Existing:
Additions:
Deletions:

F. Credit Hours: 3

G. Prerequisites: FINC 3155

H. Syllabus (attach copy): (attached)

J. Textbook Selection (include title, author and ISBN#):

Financial Institutions, Markets, and Money, 10th Edition by David S. Kidwell, David W. Blackwell, David A. Whidbee, Richard L. Peterson ISBN 978-0-470-17161-5

K. Grading (letter grade, pass/fail, S/U etc.):

Letter grade

L. Bibliography:

Financial Institutions, Markets, and Money, 10th Edition by David S. Kidwell, David W. Blackwell, David A. Whidbee, Richard L. Peterson ISBN 978-0-470-17161-5

FORM II - COURSE ADDITION FORM FOR PROPOSAL # COBA-FINANCE

A. Course Number: FINC 4159

B. Course Title: **Financial Statement Analysis**

C. Catalog Description:
This course is designed to prepare you to interpret and analyze financial statements effectively. This course explores in greater depth financial reporting topics introduced in the core course in financial accounting and also examines additional topics not covered in that course. The viewpoint is that of the user of financial statements. This course is designed primarily for students who expect to be intensive users of financial statements as part of their professional responsibilities

D. Rationale:

Provide students with opportunities to succeed in the challenging real estate market.

G. Impact on Library Holdings: This will require additional subscriptions to professional academic journals and area specific trade journals.
Existing:
Additions:
Deletions:

F. Credit Hours: 3

G. Prerequisites: FINC 4155

H. Syllabus (attach copy): (attached)

J. Textbook Selection (include title, author and ISBN#):
Financial Reporting, Financial Statement Analysis, and Valuation: A Strategic Perspective, 6th Edition, Clyde P. Stickney, Paul Brown,James M. Wahlen ISBN-13: 9780324302950

K. Grading (letter grade, pass/fail, S/U etc.):

Letter grade

L. Bibliography:

Financial Reporting, Financial Statement Analysis, and Valuation: A Strategic Perspective, 6th Edition, Clyde P. Stickney, Paul Brown,James M. Wahlen ISBN-13: 9780324302950

FORM II - COURSE ADDITION FORM FOR PROPOSAL # COBA-FINANCE

A. Course Number: FINC 3160

B. Course Title: **International Finance**

C. Catalog Description:

International Finance is a study of the major markets of international finance with focus on corporate financial planning and decision making in a multinational environment. Topics covered include measurement and management of exchange rate risk, financing international trade, short- and long-term asset and liability management, direct foreign investment, cost of capital, capital structure, and country risk analysis.

D. Rationale:

Provide students with opportunities to succeed in the challenging real estate market.

H. Impact on Library Holdings: This will require additional subscriptions to professional academic journals and area specific trade journals.

Existing:
Additions:
Deletions:

F. Credit Hours: 3

G. Prerequisites: FINC 3155

H. Syllabus (attach copy): (attached)

I. Textbook Selection (include title, author and ISBN#):

International Financial Management, Abridged Edition, 8th Edition, Jeff Madura ISBN-13: 9780324365634

K. Grading (letter grade, pass/fail, S/U etc.):

Letter grade

L. Bibliography:

International Financial Management, Abridged Edition, 8th Edition, Jeff Madura ISBN-13: 9780324365634

FORM II - COURSE ADDITION FORM FOR PROPOSAL # COBA-FINANCE

A. Course Number: FINC 3159

B. Course Title: **Principles of Real Estate**

C. Catalog Description:

This course will provide an introduction to the basic principles of real estate. Topics covered include, but not limited to, concepts of ownership, forms of real estate ownership, advantages and disadvantages of real estate financing, Fair housing and Ethical practices, and the federal and state laws governing the ownership and its transfer.

D. Rationale:

Provide students with opportunities to succeed in the challenging real estate market.

J. Impact on Library Holdings: This will require additional subscriptions to professional academic journals and area specific trade journals.

Existing:
Additions:
Deletions:

F. Credit Hours: 3

G. Prerequisites: FINC 3155

H. Syllabus (attach copy): (attached)

J. Textbook Selection (include title, author and ISBN#):

Jacobus, Charles (2009). *Real Estate Principles*. (11th Edition) Cengage South-Western. [ISBN: 0324787499 / 9780324787498]

K. Grading (letter grade, pass/fail, S/U etc.):

Letter grade

L. Bibliography:

Jacobus, Charles (2009). *Real Estate Principles*. (11th Edition) Cengage South-Western. [ISBN: 0324787499 / 9780324787498]

FORM II - COURSE ADDITION FORM FOR PROPOSAL # COBA-FINANCE

A. Course Number: FINC 4158

B. Course Title: **Futures and Options Markets**

C. Catalog Description:

The objective of the course is to introduce the student to futures and options markets. The student will gain an understanding and an appreciation of how firms use these derivatives to manage their risk exposure.

D. Rationale:

Provide students with both a working knowledge of how modern financial instruments are used to hedge risk and with opportunities to succeed in the challenging world of finance.

K. Impact on Library Holdings: This will require additional subscriptions to professional academic journals and area specific trade journals.

Existing:
Additions:
Deletions:

F. Credit Hours: 3

G. Prerequisites: 3157

H. Syllabus (attach copy): (attached)

J. Textbook Selection (include title, author and ISBN#):

Hull John. C. (2011). *Fundamentals of Futures and Options Markets. (7th Edition) University of Toronto, Prentice Hall [* ISBN-13: 9780136103226]

K. Grading (letter grade, pass/fail, S/U etc.):

Letter grade

L. Bibliography:

Hull John. C. (2011). *Fundamentals of Futures and Options Markets. (7th Edition) University of Toronto, Prentice Hall [* ISBN-13: 9780136103226]

FORM II - COURSE ADDITION FORM FOR PROPOSAL # COBA-FINANCE

A. Course Number: FINC 3158

B. Course Title: **Risk Management**

C. Catalog Description:

The objective of the course is to introduce the student to risk management. The student will gain an understanding of the tools and methods available to identify, measure, and manage financial risk.

D. Rationale:

Provide students with tools and methods to identify assess, measure, and manage a firm's risk exposure, and offer them opportunities to pursue and succeed in the challenging world of finance.

E. Impact on Library Holdings: This will require additional subscriptions to professional academic journals and area specific trade journals.

Existing:
Additions:
Deletions:

F. Credit Hours: 3

G. Prerequisites: FINC 3155

H. Syllabus (attach copy): (attached)

J. Textbook Selection (include title, author and ISBN#):

Rejda, George E. (2010). *Principles of Risk Management and Insurance* (11th Edition.) Addison Wesley publishers, Boston, Mass. *[ISBN*-13: 9780136117940]

K. Grading (letter grade, pass/fail, S/U etc.):

Letter grade

L. Bibliography:

Rejda, George E. (2010). *Principles of Risk Management and Insurance* (11th Edition.) Addison Wesley publishers, Boston, Mass. *[ISBN*-13: 9780136117940]