



Savannah State University

Position Description – Web Developer

POSITION DESCRIPTION

Position Title: Web Developer FLSA Status: Exempt
Reports to: Systems Manger
Department: Computer Services and Information Technology
Date Prepared: April 2008

BASIC FUNCTION

The incumbent in this position will plan, design, and implement a web strategy, including content management that aligns with the overall goals and marketing mission of the university. This position is also responsible for managing web related projects including adding content, creating forms, managing databases, providing a consistent look-and-feel across all pages, and working with department pagemasters.

NATURE & SCOPE

Reporting to the Systems Manager, the incumbent serves as a member of a team that provides web design and development support to the campus. The incumbent will be responsible for the main campus website providing innovative design and application development for its content. This position will also manage the campus content management system and provide standardized templates for the campus pagemasters to utilize based on industry web design standards. The incumbent will work closely with the administration and university relations to provide a consistent, branded, image to be used for information and marketing of the university.

PRINCIPAL ACCOUNTABILITIES

- Plan, design, and implement a web strategy to include content management
- Manage web related projects
- Work with key individuals to provide a consistent, branded, image
- Work with departmental pagemasters
- Provide statistics and reports on website and web application usage
- Provide direction and procedures to maintain dynamic content on the website

SPECIALIZED KNOWLEDGE AND EXPERIENCE REQUIRED

- This position requires a four-year college degree in web design, computer graphics, or related field.
- 2+ years experience with web development
- Experience with content management systems
- Experience with SQL or other database management
- Experience using common web authoring and development tools
- Experience with graphic design and layout