

ALUMNI SURVEY

1. AGE

2. GENDER

3) HOW MANY YEARS HAS IT BEEN SINCE YOU GRADUATED FROM THIS UNIVERSITY? (to the nearest year)

4) INDICATE THE HIGHEST DEGREE YOU NOW HOLD?

5) WHERE DO YOU CURRENTLY LIVE?

6) HOW WELL DID THE DEPARTMENT OF MASS COMMUNICATIONS PREPARE YOU FOR YOUR CONTINUING EDUCATION?

7) WHAT IS THE HIGHEST DEGREE YOU PLAN TO OBTAIN?

8) INDICATE YOUR RATING OF SSU AT THE TIME YOU APPLIED FOR ADMISSION

9) IF YOU COULD START COLLEGE OVER, WOULD YOU CHOOSE TO ATTEND THIS UNIVERSITY?

10)IF YOU COULD START COLLEGE OVER, WOULD YOU CHOOSE TO GRADUATE WITH A MASS COMMUNICATIONS AT SSU?

11) REGARDLESS OF THE FINANCIAL BENEFITS, HAS YOUR COLLEGE EDUCATION IMPROVED THE QUALITY OF YOUR LIFE?

12) HOW WELL DID SSU PREPARE YOU FOR YOUR PRESENT OCCUPATION?

e)If poorly or not at all, please explain_____---

13)HOW CLOSELY RELATED IS YOUR CURRENT OCCUPATION TO YOUR MASS COMMUNICATIONS AT SSU?

14) IN YOUR OPINION WHAT CAN THE DEPARTMENT OF MASS COMMUNICATIONS DO TO IMPROVE THE CURRICULUM?

15)IN YOUR OPINION, WHAT CAN THE DEPARTMENT OF MASS COMMUNICATIONS DO TO IMPROVE ITS PUBLIC IMAGE?